

A project regarding the building and efficient exploitation of cable transportation system

Laura Marica, Gabriel Praporgescu

University of Petroșani, Faculty of Science

Abstract

Romania represents an important tourist destination in the region. However, tourist marketing has not changed in time, and it cannot compete with similar tourist offers existing on the international market. The Romanian tourist structures, especially those concerning entertaining activities, are old and unattractive. Tourist services and programs lack imagination, their quality is poor, while the quality-cost ratio is inconclusive. These are the reasons why the last 20 years have witnessed a constant decrease of the external tourist demand for Romania. Modernization, restructuring, creation of new competitive tourist products are necessary.

The analysis of the mountain tourism potential, oriented towards winter sports, especially skiing, evidenced the necessity of developing projects of the extension and upgrading of skiing facilities, cable transportation installations; other winter sports such as cross country skiing, walking, bobsled, sledding, snowboard, are also in need for new facilities.

For Romania to be acknowledged as an international tourist destination for winter sports, the general infrastructure must be improved: building new ski and snowboard slopes with modern cable transportation systems, artificial snow installations, nocturnal systems, along with the development of accommodation and catering facilities.

Given the fact that tourist safety is a primary concern worldwide, both regarding the cable transportation and the ski slopes, international safety standards must be rigorously observed. This study will identify the domains for ski practicing, cable railways and ski lifts that will be declared fit for public use.

Keywords: ski lift, cable railways, winter sports, tourism.